

# LEADING INNOVATION STRATEGICALLY

Jan 22-24, 2019



Organisations struggle to innovate and create new sources of value. For most firms the strategies and processes associated with innovation remain vague and are not strategically managed. However in today's fast-paced world, including Pakistan, sustained innovation is crucial for the organizational survival



**T**he 2.5 day programme on Leading Innovation Strategically explores concepts useful in improving innovation in any organisation and helps develop a set of practical tools that can be applied straight away to the business.

Strategic Innovation is one of the must have traits of Leaders who appreciate the unprecedented approach of achieving organisational objectives. Due to generational gaps, also found in organisations, there has been a dearth of leaders who can embrace creativity and innovation and turn their ordinary teams into Innovative Winning Teams. This programme will help to bring an understanding for creating and sustaining a culture that innovates.

The programme also brings a Pakistani context by helping leaders assess opportunities in the emerging markets and understand investing in core business and innovation.

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# Special Features

**BASED ON  
LATEST  
RESEARCH**

**LEADERSHIP,  
STRATEGY &  
INNOVATION**

A unique focus on leadership for viewing strategic and practical perspectives of innovation in an organisation.

Experiential Learning for participants to see how to capture and create opportunities while facing financial constraints and other challenges.

**A SIMULATION  
ON STRATEGIC  
INNOVATION**

**LOCAL  
RELEVANCE**

**GLOBAL  
PERSPECTIVES**

The programme combines the global as well as local perspective.

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## Target Audience

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### Enterprise Leaders (ENL)

Head of Organisation

### C-Suite Leaders (CSL)

Leadership Team

### Emerging Leaders (EML)

New Leaders Being Groomed for CSL Positions

### High Potential Leaders (HPL)

Potential Leaders Being Groomed for Leadership Position

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## Learning Methodology

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Use of diverse adult learning methodologies like interactive lectures, exercises, case studies, guest speaker session and simulation to ensure learning that is closer to reality and immediately applicable.

# Coverage

- Innovation-What is it?
- Disruptive Innovation
- Contextualizing Innovation in Pakistan
- Creating a Culture of Innovation
- Innovation Process/ Structures/Projects
- Innovator's Dilemma
- Networks of Innovation
- Guest Speaker Session
- Innovating Business Models
- How to be an Innovation Architect?
- Clearing the path to Innovation

# Key Takeaways

- Acquire the tools and techniques of managing and leading innovation to enhance business performance
- Discern why most firms are unable to innovate and create new value
- Understand the factors that support creativity and innovation and how to face classic Innovator's Dilemma
- Get ready for innovation implementation process and to organise innovation
- Learn to enhance the likelihood of product or service success in the market



# Facilitators

## Prof. Dr. Nadeem Javaid

Professor of Economic Policy and  
Business Strategy - KSBL

PhD in Economics, University of Nice  
Sophia Antipolis, France

MS in Innovation and Industrial Dynamics,  
University of Nice Sophia Antipolis, France

Dr. Nadeem Javaid has 19 years of experience comprising economic policy formulation, central banking, teaching, research and consulting. He has the privilege of being the 13th Chief Economist of Government of Pakistan with responsibility to advise highest decision making forums such as Central Development Working Party (CDWP), Executive Committee of National Economic Council (ECNEC), National Economic Council (NEC) and Federal Cabinet. In the capacity of Chief Economist, Dr. Nadeem Javaid led the preparation of Pakistan's Vision 2025, 11th and 12th Five Year Plans, CPEC - Long term Plan (\$60 Billion worth of Projects under Chinese flagship Belt and Road Initiative) and restructuring roadmap of the Planning Commission.

He has taught Economic Policy, Innovation Strategy and Organization & Dynamics of Financial System to executive and postgraduate programs at Suleman Dawood School for Business, Lahore University of Management Sciences (LUMS) and SKEMA Business School (France). He also worked at the State Bank of Pakistan where he conducted compliance and risk-based on-site inspections of banks/non-banking financial institutions using the CAMELS framework. He served as Member of the Working Group on Regulatory Reforms, Economic Reforms Unit of the Ministry of Finance. He published research in international Journals.

Research Interests: Financial System · Economic Policy · Business Strategy  
· Innovation and Technological Change

# Facilitators

## Prof. Ahsan Iqbal

MBA The Wharton School, University of Pennsylvania, USA

B.Sc Mechanical Engineering, UET, Lahore

Formerly, Federal Minister Planning, Development & Reform/ Deputy Chairman, Planning Commission, Government of Pakistan is fifth term Member of National Assembly of Pakistan from Narowal district. He is Deputy Secretary General of PMLN and former Federal Minister for Education. He has also held the offices of Deputy Chairman/ Minister of State, Planning Commission & Chairman, Pakistan Engineering Board during 1997-99. He developed and leads Government of Pakistan's Pakistan Vision 2025 initiative. Earlier, he was architect of Pakistan 2010 Program launched in 1998 and developed Pakistan's first National IT Policy.

He has served as Senior Adviser to Governor of Madinah Al-Monawwara's Digital Economy Project in Saudi Arabia (2004-06). He was Professor of Management at Mohammad Ali Jinnah University, Islamabad, Pakistan. He has also served on senior management positions in corporate sector and possesses a rich management consultancy experience.

Mr. Iqbal has attended leadership programs at Kennedy School, Harvard University, USA, Georgetown University, USA & Oxford University, UK.



## Investment

Rs. 150,000/-

## Date

Jan 22 - 24, 2019

## Time

9:00 am to 5:30 pm (Jan 22 -23)

9:00 am to 1:00 pm (Jan 24 )

## Venue

Karachi School of Business & Leadership

KSBL reserves the right to make changes in the programme, policies, dates and fee at any time.

## Contact

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