

Problem Solving & Decision Making

Feb 13-14, 2019



Effective problem-solving and decision-making is the key to management excellence. Time and again, successful managerial technique has been attributed to the quality of decisions and approaches to problem solving that the management adopts in a dynamic and fluid business environment. Despite its importance, very few managers are groomed in the art and science of making apt decisions, with ease and direction.

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This three-day workshop covers the techniques, approaches and skills required to making value-creating judgment choices for businesses. It also addresses common decision-making pitfalls and traps that managers are usually susceptible to and ways to avoid them. This course it's about taking a proactive approach to problems in the work-place and making decisions through a rational, well thought-out response.

Target Audience

The program is aimed at middle level managers with responsibilities for decision making and problem solving.

Learning Methodology

Lectures, Videos, Self-Assessment, Case Studies, Problem-solving Exercises, Role Playing etc.

Key Takeaways

- Decision making under certainty and uncertainty
- Evaluating trade-offs in situations involving hard choices
- Tools and techniques for problem solving: identification, analysis, resolution
- Design-thinking as an approach to innovative problem solving
- Ways of enhancing creativity in the problem solving and decision making system
- Problem solving in complex group decisions
- Ethical considerations in decision making for sustainable success

Facilitators

Dr. Zeeshan Ahmed

Dean, KSBL

Associate Professor, Finance & Accounting

PhD, Mississippi State University, USA

CFA, MBA (IBA Karachi)

Dr. Zeeshan has over 20 years of diverse experience in teaching, training, consulting and research. After completing his MBA from IBA Karachi, he worked as a management consultant with Ferguson Associates, an affiliate firm of PricewaterhouseCoopers. Completed his Ph.D. from Mississippi State University, US in the discipline of Finance. Professionally, he is a CFA and has also passed all CPA examinations – the two most respected professional qualifications in Finance and Accounting respectively. Prior to joining KSBL, he was heading the undergraduate program at Suleman Dawood School of Business, LUMS.

Dr. Zeeshan believes in inspiring a culture of personal excellence at workplace as a means of productivity, job satisfaction and work-life balance. He strongly believes in journey towards personal victory and propagates that in order to thrive, a person has to go out, harness his skills, and strive. He believes that an overall ethos of personal excellence entails an overall cultural change, a positive mindset, trust, credibility and nurturing leadership.

His research interests include: Personal Excellence, Business Ethics, Leadership, Financial Reporting, Corporate Finance, Islamic Finance, Microfinance, and Capital Markets.

Facilitators

Dr. Muhammad Athar Siddiqui

Assistant Professor, KSBL

PhD, University of Strathclyde UK

PG Certificate in Business & Management

Research Methods, University of Strathclyde UK

MS and MBA, SZABIST Karachi

Dr. Muhammad Athar Siddiqui is an Associate Professor in Management area at the KSBL. Dr. Siddiqui graduated with a PhD in Human Resource Management from University of Strathclyde (Glasgow, UK) in 2010. He also has a MS and MBA from SZABIST (Karachi) with distinctions and university gold medals.

Dr. Siddiqui has over 10 years of international teaching experience at universities in Pakistan, United Arab Emirates and the United Kingdom. He has also been involved in consulting executive developments programs with organizations such as Beaconhouse School System, Fatima Fertilizers, K-Electric, Novartis, Pakistan Naval Shipping Corporation, PARCO, Sharif Group, Sindh Education Foundation and United Energy Pakistan. He is an expert executive facilitator in the areas of business communication, HR interventions, leadership and team building. Dr. Siddiqui is known for his multi-pedagogical and experiential approaches for student engagement.

In terms of research, Dr. Siddiqui has published in the area of Critical Human Resource Development and Informational and Functional Export Barriers in the Emerging Markets. Dr. Siddiqui's research has been presented at the British Academy of Management, Global Academic Network and University Forum of HRD Europe conferences.

Investment

Rs. 50,000/-

Date

Feb 13 - 14, 2019

Time

9:00 am to 5:30 pm

Venue

Karachi School of Business & Leadership

Contact

UAN: (92 21) 111-11- KSBL (5725)

PABX: (92 21) 34867013, 34855382 Ext: 716, 558

Mobile: (92 333) 2161255

Address: National Stadium Road, Opp. Liaquat National Hospital, Karachi – 74800

execed@ksbl.edu.pk

www.ksbl.edu.pk

KSBL reserves the right to make changes in the programme, policies, dates and fee at any time.