

STRATEGY EXECUTION

PROGRAM OVERVIEW

The world's top consulting firms earn billions of dollars of revenue, without any plant, fixed assets or tangible products. This is a staggering achievement. In large part, this achievement is predicated on their ability to perform complex problem solving for their clients, and to impart the ability to perform complex problem for their people. Also, in part, it is based on simple, compelling communication. This short course gives participants an overview of basic problem solving, and effective business communication.

LEARNING OUTCOMES

- The importance of disaggregating complex problems into mutually exclusive, and collectively exhaustive sub problems
- The importance of hypothesis-based problem solving
- Communication and problem-solving as two mutually reinforcing sides of the same coin
- Basic principles of creating effective memos and power point presentations
- Problem solving techniques applied to basic business and corporate finance problems

PROGRAM FACILITATORS

Sulaiman Ijaz

- VP Performance Management
Engro Corporation (X-McKinsey & Co)

Hussain Hasanali

- General Manager
Engro Corporation

TARGET AUDIENCE

Any working professional seeking to become more effective at their role, and seeking to create more value for their employer

LEARNING TECHNIQUES

Plenary discussions
Worked case examples
Group exercises

INVESTMENT

RS. 70,000
(excl taxes)

DATE

TIME
9 AM - 5 PM

VENUE
KSBL

National Stadium Road, Opp. Liaquat, National Hospital, Karachi