



BUSINESS COMMUNICATION WITH IMPACT

FEB 21-22, 2023

The most important thing in communication is hearing what isn't said – Peter Drucker

PROGRAM OVERVIEW

Words may be forgotten but how someone makes you feel when they speak or not enough when they should does leave a long-lasting impact. Communication is not merely using the right words at the right time, it is building steady relationships with all your stakeholders, current and potential, through your words and actions over a stretched period. It is articulating your thoughts while being conscious of the surroundings, the time at hand, the audience you are addressing, and the intent behind it.

In this program, we will deep dive into the different aspects of impactful communication and learn to adapt to its ways one module at a time.

COVERAGE AREAS



The Fundamentals of Effective Communication



Focus on the "Why"



Listen Intently



Influence without Manipulating



Resolve Conflict and Get Them to Act

LEARNING OUTCOMES

- Adopt the appropriate body language for each type of communication.
- Compose thoughts and give structure to them before speaking.
- Speak the thoughts succinctly with grace and confidence.
- Ask the right questions to get the most out of conversations.
- Listen intently and pay attention to details.
- Communicate tactfully in difficult situations.
- Influence people and build long term alliances in the workplace.

TARGET AUDIENCE

- Senior Managers and Managers in corporate organizations
- Marketing and communication professionals

LEARNING METHODOLOGY

Storytelling, real-life based role plays, self-assessment, case studies, group activities and practical exercises to promote experiential learning.

LEAD FACILITATORS

Tayyaba Hussain

MS in English Literature & Applied Linguistics.
Communication Consultant & Trainer

Muzna Ali

Masters in Human Resource Management
Corporate Trainer and Consultant

INVESTMENT

Rs. 60,000
(excl taxes)

DATE

Feb 21-22, 2023

TIMINGS

9 am to 5:30 pm

VENUE

KSBL Campus

CONTACT

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