



# BS INFORMATION TECHNOLOGY & SYSTEMS

FALL 2023 ADMISSIONS

120 CREDIT HOUR  
UNDERGRADUATE PROGRAM

## ABOUT KSBL

KSBL was founded with a vision to establish a world-class institution of business learning that will be dedicated to producing creative leaders capable of competing in the global marketplace. KSBL is committed to promoting the core values of diversity, independence, integrity, ethics, and entrepreneurial spirit by creating a community of world-class managers, business leaders and entrepreneurs.

## THE BIG PICTURE, WHY US?

Become a part of culturally vibrant intellectual community.

KSBL prepares you to lead organizations in a complex and rapidly changing world. Our global group of faculty, advisers, and academic council members constantly anticipate the key skills, concerns, issues, and prospects and adapt the overall KSBL experience to what will help you thrive.

## KSBL BS INFORMATION TECHNOLOGY & SYSTEMS

KSBL BS IT&S offers 4-years rigorous training to develop technical expertise and mindset of delivering IT as a service so the organization and its employees can respond to changing business environments. Our BS degree in IT and Systems not only prepares students to understand the business problems behind software design, it also equips them with the aptitude to develop innovative ways to manage data.

The program enables you to be a tech-savvy Business Manager.

## PREPARE FOR THE FUTURE JOB MARKET - BE A TECH-SAVVY BUSINESS MANAGER

Make the right move to prepare for the job market of the future with rigorous training that would enable you to work in a multitude of Business and technology areas including

### DESIGNING ALGORITHMS, PROGRAMMING, DATA, ROBOTICS, AI & MUCH MORE.

The curriculum includes foundational learning in the initial years, on to more specialized courses, and in-depth understanding of the business and socio-economic impact of these systems. The training by an experienced local and international faculty culminates in an exciting project in which students demonstrate the use of their technical and business expertise.

INNOVATIVE  
TEACHING



Dr. Amir Manzoor  
Program Head  
Associate Professor

Engr. Dr. Amir Manzoor is an Associate Professor of E-commerce and Project/Supply-Chain Management at KSBL. His professional experience entails a rich blend of both academic and corporate exposure exceeding 20 years with both national and international Organizations. Dr. Amir has a Ph.D. from Bahria University, Karachi and has published over 100 peer-reviewed research articles and 19 books. His published books have been adopted in the curriculum of reputed universities/regulatory bodies in 11 countries.



Dr. Rizwan Tanweer  
Assistant Professor,  
Decision Sciences

Dr. Tanweer is an Assistant Professor of Decision Sciences at KSBL. He has over 13 years of experience in research and academia where he taught Programming, Algorithm Analysis, Artificial Intelligence, Mathematical and Logical courses, Data Structures, Research Methodology, Modeling and Simulation and Numerical Analysis. Dr. Tanweer has served as member of Academic Council, Board of Faculty and Board of Studies at renowned universities in Karachi and is also a member of review panel for NCEAC.

WORLD-CLASS  
FACULTY



Dr. Ahmed Junaid  
Dean & Acting Rector  
Associate Professor,  
Finance & Accounting

Dr. Ahmad Junaid is an Associate Professor, Cluster Head Finance and Accounting at KSBL. Before joining KSBL he was at IBA as Chairman of Department of Finance and research fellow CBER. He has also taught at various leading international universities in France including Kedge Business School and IAE-AIX graduate school of management in their top ranked programs.

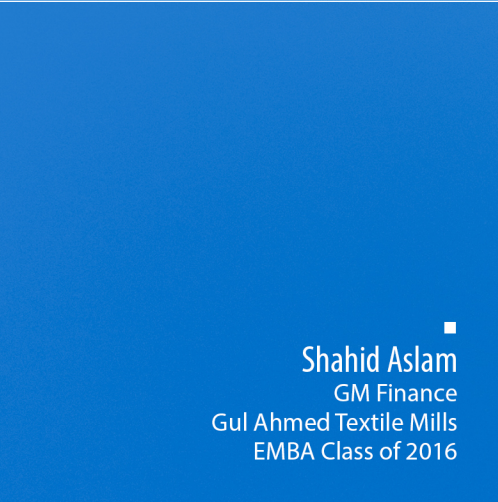


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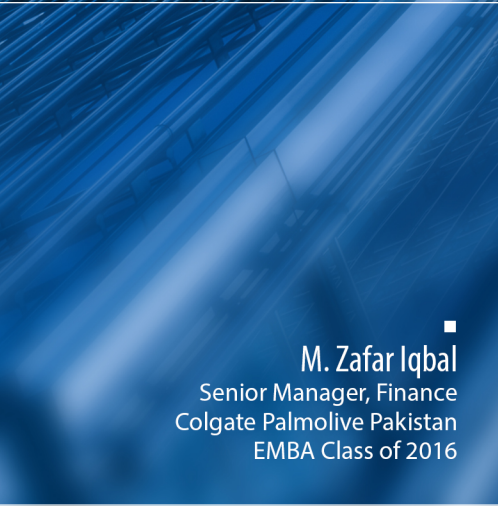
WHERE LEADERS  
TAKE FLIGHT

THE KSBL  
EXPERIENCE



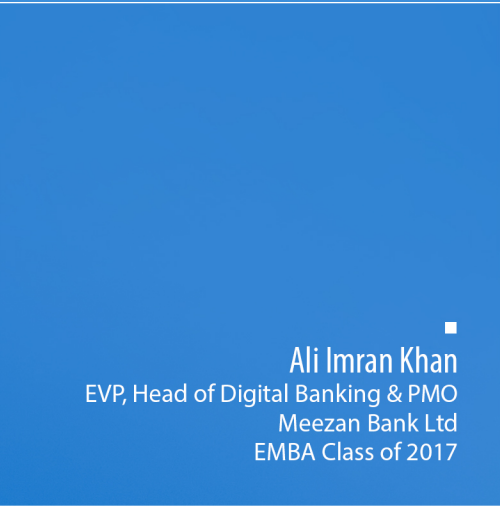
Shahid Aslam  
GM Finance  
Gul Ahmed Textile Mills  
EMBA Class of 2016

"Being a Chartered Accountant & L.L.B and having a progressive career already, the KSBL experience was truly transformational in my approach to my career and life as a whole. KSBL with its exceptional professors, course design, case studies methodology & practical approach coupled with intense classroom discussions between experienced professionals as class fellows creates an unparalleled learning environment. I would highly recommend the KSBL EMBA experience professionals aiming for future leadership positions."



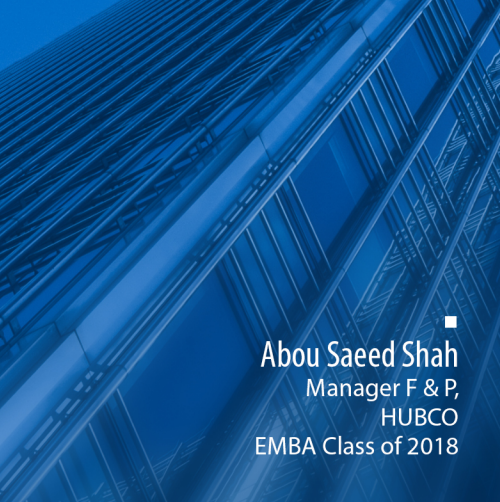
M. Zafar Iqbal  
Senior Manager, Finance  
Colgate Palmolive Pakistan  
EMBA Class of 2016

"The teaching methodologies and classroom environment of the KSBL Executive MBA program enriched my mind with how business principles are applied in the real world."



Ali Imran Khan  
EVP, Head of Digital Banking & PMO  
Meezan Bank Ltd  
EMBA Class of 2017

"Joining KSBL is one of the best decision in my life as it has helped me in becoming a better version of myself. The faculty and my class fellows have contributed a lot to have a better and correct view of the things and transformed myself from planning & execution person to strategize & alignment person. Among several capabilities, one of the capability KSBL has given me is to identify and connect related and relevant things together and make better and informed decisions."



Abou Saeed Shah  
Manager F & P,  
HUBCO  
EMBA Class of 2018

"I have found KSBL to be very competitive with highly qualified and experienced faculty. The case studies provide excellent opportunity to learn and understand the challenges faced by the professionals and prepare them for the competitive corporate environment."



WHERE LEADERS  
TAKE FLIGHT

KSBL BS INFORMATION TECHNOLOGY & SYSTEMS  
TIMESPAN & CURRICULUM

120  
TOTAL CREDIT HRS  
3 CREDIT HRS PER COURSE

SEMESTER I	<ul style="list-style-type: none"><li>College Composition</li><li>College Algebra</li><li>General Psychology</li><li>Islamic Studies</li><li>The Scientific Mind: Physical Sciences</li></ul>	Foundation Foundation Foundation Foundation Foundation
SEMESTER II	<ul style="list-style-type: none"><li>Gender and Society</li><li>Speech</li><li>Introductory Statistics</li><li>Introduction to Business &amp; Entrepreneurship</li><li>Managerial Economics</li></ul>	Foundation Foundation Foundation Core-BSITS Core-BSITS
SEMESTER III	<ul style="list-style-type: none"><li>Macroeconomics</li><li>Introduction to Programming</li><li>Academic Writing &amp; Critical Thinking</li><li>Pakistan Studies</li><li>Business Calculus</li></ul>	Foundation Foundation Foundation Foundation Core-BSITS
SEMESTER IV	<ul style="list-style-type: none"><li>Data Analysis &amp; Modeling</li><li>Financial Reporting &amp; Analysis</li><li>The Scientific Mind: Life Sciences</li><li>Marketing Management</li><li>Business Ethics &amp; Law</li></ul>	Core-BSITS Core-BSITS Foundation Core-BSITS Core-BSITS

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SEMESTER V	<ul style="list-style-type: none"><li>Accounting for Decision-making</li><li>Corporate Finance</li><li>Information Management</li><li>Market Research &amp; Analysis</li><li>Operations &amp; Supply Chain Management</li></ul>	Core-BSITS Distribution Core-BSITS Distribution Core-BSITS
SEMESTER VI	<ul style="list-style-type: none"><li>Object-Oriented Programming</li><li>Systems Analysis and Design</li><li>Corporate Innovation &amp; Entrepreneurship</li><li>Project Management</li><li>Islamic Finance</li></ul>	Elective Core-BSITS Distribution Distribution Core-BSITS
SEMESTER VII	<ul style="list-style-type: none"><li>Databases and Big Data Technologies</li><li>Consulting</li><li>Business Strategy in the Digital Era</li><li>Business Entrepreneurship in Practice</li><li>Capstone Senior Project I</li></ul>	Core-BSITS Distribution Core-BSITS Distribution Project
SEMESTER VIII	<ul style="list-style-type: none"><li>Enterprise and SCM Systems</li><li>Business Intelligence &amp; Analytics</li><li>Networks &amp; Information Security Mgmt.</li><li>Ethics in a Digital Age</li><li>Capstone Senior Project II</li></ul>	Elective Elective Elective Core-BSITS Project



## ADMISSIONS

Admission at KSBL is based on various parameters of competencies and diversities of applicants. Here you will understand how the admissions process works, from completing your application, to reaching the interview stage.

## PROGRAM FEE

Please note: KSBL revises its fee structure every year but it is subject to change anytime without prior notice. The fee structure does not include housing, food, government taxes or any other additional facilities. Fee structure does not vary for international students.

## ADMISSION CRITERIA

## HOW TO APPLY

## KEY DATES

APPLICATION FEE	PKR 3,000
ADMISSION FEE (charged to all fresh intake students)	PKR 35,000
PER CREDIT HOUR FEE (All inclusive)	PKR 19,500

- 1 PRIOR QUALIFICATION**  
12 Years of Education *(any combination of the below)*
  - HSSC with min. 60% marks
  - A-Levels or Equivalent
  - IB
- 2 TEST**  
KSBL Admissions Test
- 3 OTHER REQUIREMENT**  
Mathematics should be studied at least at SSC/O-Level or equivalent level

To Apply for our program,  
please visit:  
[ksbl.edu.pk/applynow](https://ksbl.edu.pk/applynow)



TEST START DATE	May 01, 2023 (onwards)
SEMESTER STARTS	September 2023

## FINANCIAL ASSISTANCE

Don't let any financial limitations prevent you from pursuing a world-class MBA with cutting-edge, market-driven specializations in Digital Marketing, Fintech, and Talent Management. To apply for the financial assistance, please apply to the program.

## SCHOLARSHIPS & FINANCIAL ASSISTANCE PROGRAMS

KSBL endeavours to make business education accessible for everyone, irrespective of socio-economic standing, political views and ethnic background.

We make our programs accessible to deserving learners through our Scholarship and Financial Assistance programs.

NEED-BASED  
FINANCIAL ASSISTANCE IN THE FORM OF  
KSBL INTEREST-FREE LOANS

NEED-BASED

MERIT-BASED  
FINANCIAL ASSISTANCE  
IN THE FORM OF **SCHOLARSHIPS**

MERIT-BASED

THIRD-PARTY  
FINANCIAL ASSISTANCE IN THE FORM OF  
LOANS & SCHOLARSHIPS

THIRD-PARTY



**KSBL**

National Stadium Road,  
Opp. Liaquat National Hospital,  
Karachi - 74800,  
Pakistan



[Apply Now](#)

**UAN:** +92 (21) 111 11 KSBL (5725)

**Tel:** +92 (21) 38771999 | Ext: 172, 174 & 175

**Email:** [admissions@ksbl.edu.pk](mailto:admissions@ksbl.edu.pk)

[www.ksbl.edu.pk](http://www.ksbl.edu.pk)