KSBL

BS INFORMATION TECHNOLOGY & SYSTEMS

FALL 2023 ADMISSIONS

120 CREDIT HOUR
UNDERGRADUATE PROGRAM

ABOUT KSBL

KSBL was founded with a vision to establish a world-class institution of business learning that will be dedicated to producing creative leaders capable of competing in the global marketplace. KSBL is committed to promoting the core values of diversity, independence, integrity, ethics, and entrepreneurial spirit by creating a community of world-class managers, business leaders and entrepreneurs.

The KSBL Campus, Karachi

THE BIG PICTURE, WHY US?

Become a part of culturally vibrant intellectual community.

KSBL prepares you to lead organizations in a complex and rapidly changing world. Our global group of faculty, advisers, and academic council members constantly anticipate the key skills, concerns, issues, and prospects and adapt the overall KSBL experience to what will help you thrive.

Chairman Hussain Dawood talking to the students and faculty at KSBL

KSBL BS INFORMATION TECHNOLOGY & SYSTEMS

Information Technology & Systems is an extremely promising field in these times where digitization and technology are critical to business growth, with a 13% projected increase in jobs by 2030 (US Bureau of Labor Statistics). This is faster than the average for all other occupations.

The BS IT&S degree prepares you in the most demanding and promising field of Information Technology & Systems. This degree prepares you to become a well-rounded IT & S professional having a unique blend of both business and technology worlds. The program prepares students with practical knowledge of the most important building blocks of today's information systems. The students learn most up-to-date business concepts and technologies (such as computer hardware and software, computer networking, mobile computing, cloud/virtual environments, and big data) and cutting-edge practices in IT & S to tackle real-world challenges of the industry. This learning opens a world of employability and growth options.

PREPARE FOR THE FUTURE JOB MARKET – BE A TECH-SAVVY BUSINESS MANAGER

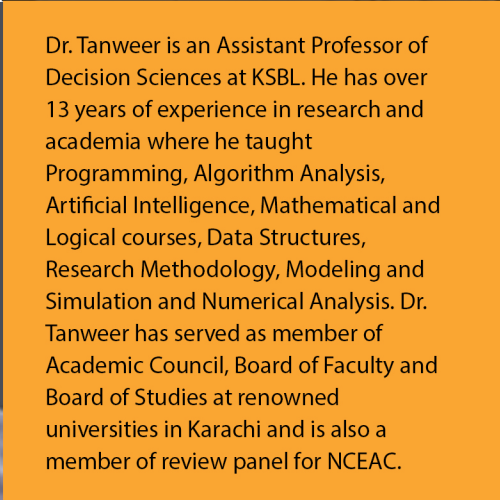## WHY KSBL BS INFORMATION TECHNOLOGY & SYSTEMS?

- Train to be a Tech-Savvy Business Managers or Technopreneurs

- Professional IT Certifications as part of the curriculum

- Skill-based Learning and an Industry-focused STEM-based Curriculum

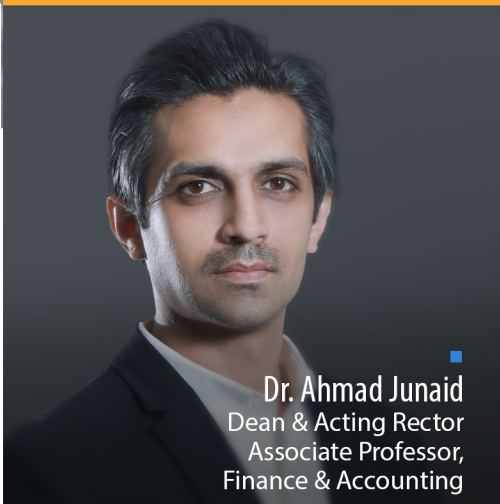- Learn from Top Faculty

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INNOVATIVE TEACHING

Engr. Dr. Amir Manzoor is an Associate Professor of E-commerce and Project/Supply-Chain Management at KSBL. His professional experience entails a rich blend of both academic and corporate exposure exceeding 20 years with both national and international Organizations. Dr. Amir has a Ph.D. from Bahria University, Karachi and has published over 100 peer-reviewed research articles and 19 books. His published books have been adopted in the curriculum of reputed universities/regulatory bodies in 11 countries.

Dr. Amir Manzoor
Program Head
Associate Professor

Dr. Rizwan Tanweer
Assistant Professor,
Decision Sciences

Dr. Tanweer is an Assistant Professor of Decision Sciences at KSBL. He has over 13 years of experience in research and academia where he taught Programming, Algorithm Analysis, Artificial Intelligence, Mathematical and Logical courses, Data Structures, Research Methodology, Modeling and Simulation and Numerical Analysis. Dr. Tanweer has served as member of Academic Council, Board of Faculty and Board of Studies at renowned universities in Karachi and is also a member of review panel for NCEAC.

WORLD-CLASS FACULTY

ENGAGING CASE BASED ANDRAGOGY

Dr. Ahmad Junaid
Dean & Acting Rector
Associate Professor,
Finance & Accounting

Dr. Ahmad Junaid is an Associate Professor, Cluster Head Finance and Accounting at KSBL. Before joining KSBL he was at IBA as Chairman of Department of Finance and research fellow CBER. He has also taught at various leading international universities in France including Kedge Business School and IAE-AIX graduate school of management in their top ranked programs.

Harvard Business Publishing

Latest case studies, simulations and articles under license from Harvard Business Publishing.

WHERE LEADERS TAKE FLIGHT

THE KSBL EXPERIENCE

Ali Imran Khan
EVP, Head of Digital Banking & PMO
Meezan Bank Ltd
EMBA Class of 2017

"Joining KSBL is one of the best decision in my life as it has helped me in becoming a better version of myself. The faculty and my class fellows have contributed a lot to have a better and correct view of the things and transformed myself from planning & execution person to strategize & alignment person. Among several capabilities, one of the capability KSBL has given me is to identify and connect related and relevant things together and make better and informed decisions."

Shahid Aslam
GM Finance
Gul Ahmed Textile Mills
EMBA Class of 2016

"Being a Chartered Accountant & L.LB and having a progressive career already, the KSBL experience was truly transformational in my approach to my career and life as a whole. KSBL with its exceptional professors, course design, case studies methodology & practical approach coupled with intense classroom discussions between exzperienced professionals as class fellows creates an unparalleled learning environment. I would highly recommend the KSBL EMBA experience professionals aiming for future leadership positions."

Abou Saeed Shah
Manager F & P,
HUBCO
EMBA Class of 2018

"I have found KSBL to be very competitive with highly qualified and experienced faculty. The case studies provide excellent opportunity to learn and understand the challenges faced by the professionals and prepare them for the competitive corporate environment."

M. Zafar Iqbal
Senior Manager, Finance
Colgate Palmolive Pakistan
EMBA Class of 2016

"The teaching methodologies and classroom environment of the KSBL Executive MBA program enriched my mind with how business principles are applied in the real world."

WHERE LEADERS TAKE FLIGHT

KSBL BS INFORMATION TECHNOLOGY & SYSTEMS
TIMESPAN & CURRICULUM

120
TOTAL CREDIT HRS
3 CREDIT HRS PER COURSE

SEMESTER I
Course	Category
College Composition	Foundation
College Algebra	Foundation
General Psychology	Foundation
Islamic Studies	Foundation
The Scientific Mind: Physical Sciences	Foundation

SEMESTER II
Course	Category
Gender and Society	Foundation
Speech	Foundation
Introductory Statistics	Foundation
Introduction to Business & Entrepreneurship	Core-BSITS
Managerial Economics	Core-BSITS

SEMESTER III
Course	Category
Macroeconomics	Foundation
Introduction to Programming	Foundation
Academic Writing & Critical Thinking	Foundation
Pakistan Studies	Foundation
Business Calculus	Core-BSITS

SEMESTER IV
Course	Category
Data Analysis & Modeling	Core-BSITS
Financial Reporting & Analysis	Core-BSITS
The Scientific Mind: Life Sciences	Foundation
Marketing Management	Core-BSITS
Business Ethics & Law	Core-BSITS

SEMESTER V
Course	Category
Accounting for Decision-making	Core-BSITS
Corporate Finance	Distribution
Information Management	Core-BSITS
Market Research & Analysis	Distribution
Operations & Supply Chain Management	Core-BSITS

SEMESTER VI
Course	Category
Object-Oriented Programming	Elective
Systems Analysis and Design	Core-BSITS
Corporate Innovation & Entrepreneurship	Distribution
Project Management	Distribution
Islamic Finance	Core-BSITS

SEMESTER VII
Course	Category
Databases and Big Data Technologies	Core-BSITS
Consulting	Distribution
Business Strategy in the Digital Era	Core-BSITS
Business Entrepreneurship in Practice	Distribution
Capstone Senior Project I	Project

SEMESTER VIII
Course	Category
Enterprise and SCM Systems	Elective
Business Intelligence & Analytics	Elective
Networks & Information Security Mgmt.	Elective
Ethics in a Digital Age	Core-BSITS
Capstone Senior Project II	Project

PROGRAM FEE

Please note: KSBL revises its fee structure every year but it is subject to change anytime without prior notice. The fee structure does not include housing, food, government taxes or any other additional facilities. Fee structure does not vary for international students.

APPLICATION FEE	**PKR 3,000**
ADMISSION FEE (charged to all fresh intake students)	**PKR 35,000**
PER CREDIT HOUR FEE (All inclusive)	**PKR 19,500**

ADMISSION CRITERIA

1 **PRIOR QUALIFICATION**
12 Years of Education *(any combination of the below)*
- HSSC with min. 60% marks
- A-Levels or Equivalent
- IB

2 **TEST**
KSBL Admissions Test

3 **OTHER REQUIREMENT**
Mathematics should be studied at least at SSC/O-Level or equivalent level

HOW TO APPLY

To Apply for our program, please visit:
ksbl.edu.pk/applynow

ADMISSIONS

Admission at KSBL is based on various parameters of competencies and diversities of applicants. Here you will understand how the admissions process works, from completing your application, to reaching the interview stage.

KEY DATES

TEST START DATE	**May 01, 2023** (onwards)
SEMESTER STARTS	**September 2023**

KSBL

FINANCIAL ASSISTANCE

Don't let any financial limitations prevent you from pursuing a world-class MBA with cutting-edge, market-driven specializations in Digital Marketing, Fintech, and Talent Management. To apply for the financial assistance, please apply to the program.

SCHOLARSHIPS & FINANCIAL ASSISTANCE PROGRAMS

KSBL endeavours to make business education accessible for everyone, irrespective of socio-economic standing, political views and ethnic background.

We make our programs accessible to deserving learners through our Scholarship and Financial Assistance programs.

NEED-BASED

NEED-BASED
FINANCIAL ASSISTANCE IN THE FORM OF
KSBL INTEREST-FREE LOANS

MERIT-BASED

MERIT-BASED
FINANCIAL ASSISTANCE
IN THE FORM OF **SCHOLARSHIPS**

THIRD-PARTY

THIRD-PARTY
FINANCIAL ASSISTANCE IN THE FORM OF
LOANS & SCHOLARSHIPS

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