

GRID 2026

Global Research &
Instructional Dialogue

**Where scholarship meets practice,
and knowledge becomes the
architecture of progress.**



Acceptance Notification 1 September 2026	Registration Deadline 10 September 2026
Conference Dates 2–3 October 2026	Submission Deadline 15 August 2026

About the Conference

A Structured Knowledge Network for Academia & Industry

Theme:

Innovation, Integrity, and Intelligence: AI and Research for a Transforming World

Conferences in academia are more than events — they are the connective tissue of intellectual communities. They are where ideas are challenged, refined, and elevated. The KSBL GRID Conference 2026 is built on this conviction.

GRID — Global Research & Instructional Dialogue — is KSBL's inaugural international academic conference, designed to bring together case writers, academic researchers, business professionals, and faculty in a collaborative, high-quality exchange of original research, case studies, and innovative pedagogical approaches.

As a thought leader in contextualized and experiential business education, KSBL is uniquely positioned to host a conference that bridges the gap between classroom learning and real-world application.

The GRID Conference reflects our mission: to create a learning environment that builds character, strengthens competence, and cultivates conduct so individuals can contribute to collective progress.

The name GRID is intentional. A grid is a structured network — organized, interconnected, and purposeful. It is the ideal metaphor for what we seek to build: a lattice of knowledge that spans disciplines, geographies, and institutions.

Each letter reflects a distinct dimension of the conference's purpose. Research anchors us in scholarly rigor. Instructional grounds us in pedagogy and case-based learning. Dialogue opens the space for exchange, debate, and discovery. And the word Global reminds us that the conversations we seek are not confined to any single context.

Global

An international platform that invites scholars, educators, and practitioners from across geographies to connect, collaborate, and contribute to a shared body of knowledge.

Research

Peer-reviewed scholarly content grounded in original inquiry, empirical work, and academic rigour across business and management disciplines.

Instructional

Case studies and teaching materials that bridge theory and practice, driving innovative approaches to business education.

Dialogue

International academic and industry exchange — connecting diverse minds, perspectives, and institutions in meaningful conversation.

Ten Disciplines. One Conversation.

The GRID Conference welcomes original research papers and case studies across ten thematic tracks. Submissions may focus on any track, and interdisciplinary work that spans multiple areas is strongly encouraged.

Track
01

Fintech & Sustainable Finance

Digital finance, responsible investment, and financial innovation driving economic growth in emerging and established markets.

Track
02

Marketing & Consumer Behaviour

Consumer insights, brand strategy, and data-driven approaches shaping markets and customer engagement in a digital world.

Track
03

Leadership & Organisational Behaviour

How leaders, teams, and organisations think, decide, and adapt in the face of change, complexity, and uncertainty.

Track
04

Social Sciences & Humanities

Understanding human behaviour, society, and culture and their role in shaping organisations, communities, and collective progress.

Track
05

Business Analytics & Decision Sciences

Data, analytics, and quantitative methods that drive smarter and more responsible organisational decisions.

Track
06

Technology, AI & Digital Transformation

How artificial intelligence and emerging technologies are reshaping industries, business models, and society.

Track
07

Entrepreneurship & Innovation

New ventures, startups, and innovation ecosystems as drivers of economic growth and social value creation.

Track
08

Economics, Policy & Global Markets

Macroeconomic dynamics, trade policy, and governance frameworks navigating an increasingly complex global economy.

Track
09

Sustainability & Corporate Responsibility

Environmental, social, and governance practices, SDG-aligned strategies, and responsible business models that advance inclusive and sustainable growth.

Track
10

Character-Driven Leadership (KSBL Signature Track)

Truth, trust, humility, integrity, and sabr as the foundation of ethical leadership and sustainable organisational excellence.

Key Dates

Your GRID Roadmap.



5 September 2026

10 September 2026

2–3 October 2026

Join the Dialogue.

The GRID Conference 2026 welcomes participants both onsite in Karachi and online. Select your category below and register before the deadline to secure your place.



Early Bird Discounts Available

Register as a presenter by 5th September 2026 and **save 20%** on your registration fee.

Act early — seats are limited.



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the author guidelines

Apply from given link:

<https://forms.gle/66GnAsGgrtAm5nRx9>